

Airport Economics course

This course reviews and explores the principles and characteristics airport economics, and the economic regulations to consider when generating revenues and developing new business models.

Learning objectives:

Upon completing this course, participants will be able to:

- Describe the key concepts of airport economics and their application.
- Describe the different airport business models.
- Share the best practices and the "Do's" and "Con's" of different economics
- Use economic benchmarks to measure business performance.

Who should attend:

- Airport operators.
- Marketing and commercial specialists.
- Financial specialists.

(At least 3 years of specialty.)

Course contents:

- Airport industry and economic characteristic.
- The demand of airport services.
- Ownership models and organizational structures.
- Nature and structure of revenues.
- Determinants and structure of costs.
- Economic regulations.
- Airport charges.
- Performance indicators.

Duration:

7 days / 28 Hours